

NEW DAVIDSON COLLEGE LAKE CAMPUS SUMMER POLICY

We would like to take this opportunity to inform the community of the new policies which will become effective on June 1st, 1979 and ask for your support and co-operation in our efforts to revitalize the Lake Campus. To facilitate these efforts the following charges will be made for use of the Lake Campus during the summer session, (June 1 through September 4):

\* A daily charge of \$1.00 per person will be charged to those who would like to use the facility without obtaining a membership.

\* Friends of the College: \$50 per season/family  
\$25 per season/individual

\* Alumni: \$35 per season/family  
\$25 per season/individual

\* Groups of 50 or less:

Friends of the College: \$35 per day  
Alumni: \$25 per day  
Church Groups: \$25 per day

\* Groups of 50 or more:

Friends of the College \$50 per day  
Alumni: \$35 per day  
Church Groups: \$35 per day

Those people wishing to use the picnic facilities with a group of over 15 people MUST make reservations in advance. A designated area will be available to you at the rates listed above. Only groups which are entirely Davidson College related will be exempt from the charges above.

Those individuals who would like to dock, moor or store their boats and trailers at the Lake Campus MUST contact us immediately. A small charge will be assessed for those who use this service:

\* Dock Slips: \$100 per year  
Mooring: \$ 50 per year (when available)  
Storage: \$ 50 per year (for boat and trailer)

\*\*\*\*The faculty, staff, administration and students with current ID's and their families are welcome to use the Lake Campus at NO CHARGE during the hours in which the facility is open. The Lake Campus will be open during posted hours only:

\*Gate: 10:00 til 8:00 P.M.

Guard: 11:00 til 6:00 P.M.

\*\*This will be strictly enforced!

CLOSED TUESDAY

We hope that we will have your cooperation in our attempt to make the Lake Campus a better supervised and safer area for your personal protection.

If you have any questions concerning our new policies or procedures, please contact Sterling Martin or Susan Roberts at Davidson College.

Looking forward to a very safe and successful summer.

As of June 1, 1980, our relationship with Jim Howard will change. He would like for us to move the program from his land so that he can pursue a different course in its development. He is still very much interested in helping us with the program by continuing to provide hay, wood shavings and financial support, but he will not be able to let us continue on his land. This change presents a major problem on the one hand, but on the other hand, a major opportunity!

The problem, obviously, is that having spent nearly three years developing what we think is an excellent program for our students, we stand to lose it all unless we can relocate. The opportunity...is the chance to combine our riding program with the overall development of our Lake Campus property into what potentially could be the most exciting and unique college facility in the southeast.

We have developed such enthusiastic support among some of our students, faculty, staff, alumni and parents that we feel we must not even consider losing the riding program at this point unless there is absolutely no alternative. Therefore, we need to explore the possible alternatives fully before throwing in the towel.

In the past year a number of questions have been raised about the current and future status of our Lake Campus property. As you are well aware, very little money or attention has been directed to this area since our initial development in 1963 when Lake Norman was first filled and Duke Power Company gave Davidson College the 110 acres to be used as a Lake Campus recreational facility. This facility, as far as I can tell, is unique for colleges in our area and a tremendously attractive selling point to potential students and staff, not to mention a great boon to our recreational offerings for current staff and students and alumni. However, if the Lake Campus is to remain an asset for us in the future, we have now reached a point where we must provide solutions to immediate and pressing problems, some of which are listed below:

- I. Master plan for development
- II. Security control on property and equipment
- III. Maintenance and upkeep of property and equipment
- IV. Capital improvements
  - A. Caretaker's House
  - B. Horse trainer's Apartment
  - C. Barn and Riding Facilities
  - D. Covered Pavilion
  - E. Equipment for Maintaining Property
  - F. Boat Docks and Storage Facility
- V. Personnel
- VI. Summer Programming

We think now is the time to address these problems for four reasons: (1) The need to answer the Myers Park Presbyterian Church's proposal and request to help us develop a lodge facility in exchange for their being able to have the use of some of the Lake Campus for their summer camp and a few other times during the year for church programs; (2) The need to relocate our riding program by June 1 of this year, (3) the fact that we will lose our current caretaker and security when Bruce and Laura Beth Parker leave January 30, 1980 and; (4) We no longer have a share cropping arrangement which means that the pasture land which has been kept attractive by annual planting will fall to disuse and eventually grow up in weeds and underbrush. This is not a critical problem except for aesthetics and the fact that if we were to decide to develop a program in the future (i.e., riding program), it would be that much more difficult, not to mention more costly to reclaim pasture land.

Of course, related to all of the above reasons is the need within the Athletic Department for some comprehensive planning for future staffing to insure the continued excellence of both our program offerings and facilities. This includes our need to speak to the Title IX requirements as well as the goals for and definitions of our total program for the next 25-50 years.

I would like to recommend the following strategy:

1. We establish the place and importance of the Lake Campus to the whole College program. Both for the present and future. In other words, "We either fish or cut bait." Assuming we "fish" then,
2. We establish a phasing program of development to speak to the needs according to their urgency. I would suggest the following:
  - A. Approval of a full time caretaker whom I would call a "Park Ranger" who could maintain security year-round and properly attend to the every day maintenance of the property. This would involve a salary of \$10,000 to \$15,000 and would be in addition to a house on the property.
  - B. Approval of a full time woman horse trainer who would be a member of the athletic department and would oversee the entire equestrian program from care of the horses to teaching Davidson students and coordinating associated events such as clinics, shows, summer programs, etc. Depending on experience and assigned duties, the salary range would be \$10,000 to \$15,000 plus an apartment at the barn.

Both of the above items should be regular college positions even though the possibility exists to recover some or all of this cost through the operation of the programs at the Lake Campus.

If A and B are approved, then:

- C. Begin immediately to raise the necessary funds and resources to build a modular barn and apartment for the riding program. This would include the necessary fencing, equipment, and grading to allow us to move the riding operations to the Lake Campus.

Again, this would have to be done in a phasing operation, but we now have the resources to allow us to get started. We would design the barn to accommodate our own stock as well as board student horses which ultimately would be the backbone of the revenue producing program and would allow the program to be self-sufficient.


- D. Remodel the existing caretaker cottage so that it would be attractive to the kind of family we would hope to employ in this position. Or, remodel the existing cottage for the horse trainer and build another cottage for the "Ranger" closer to the water where he will be better able to see to the security of the boats and lake shore facilities.

- E. Conclude the arrangement with Myers Park Presbyterian Church and begin to plan for the building of a covered pavilion/lodge which will make inclement weather programming and/or weekend overnight retreats or resident summer camp situations possible. This is the kind of facility which we need and which the Church has received permission from its Session to pursue with us. (We are talking about a \$150,000 to \$200,000 building as the basic structure.)
- F. Establish a comprehensive summer camp program to make use of our boats, horses, and lands as a revenue producing facility as well as a show piece for the College. Again, possibilities are limitless! We are being looked to already by the American National Red Cross and other such groups as an ideal setting for aquatic schools, small craft schools, etc. This is not to mention the possibility of our own water skiing, sailing, swimming schools.
- G. Begin to improve our docks and general grounds, including a storage and work facility for our own boats. (This is essential because we have in our possession now about \$90,900 worth of boats and they are going to ruin if we cannot take better care of them.)

This is, on the surface, a very ambitious proposal. However, I believe with the expressed support by people already interested in the project we have a very real chance of making it happen. We need to have the College's understanding and support and the chance to try it. "Nothing ventured, nothing gained."

Included are some suggested barn designs and land photos.

I would suggest that we need the chance to discuss in more detail the whole proposal with Dr. Spencer, Dr. Zimmermann, Mr. Dittman, Mr. Currie, and Mr. Meetze. There is some urgency in consummating such a meeting because if I cannot make plans now for the horses, we will have to disband the program as of June 1, and in fairness to the people left hanging, we need to chart our course as soon as possible.

  
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